

PROPER PPO MANAGEMENT AND MARKETING FOR TODAY'S DENTAL OFFICE



Sept 13th ● 9:00am to 3:00pm ● Breakfast and Lunch Provided ● \$75/person ● 4 CE Credits
6095 Parkland Blvd. 1st Floor Conference Room Mayfield Heights, OH 44124

chrisad



Join Cory Schoebel from Chrisad the world's largest and most successful practice marketing agency. He will discuss how to bring in new patients, stimulate existing patient retention, while enhancing the respect that the dental profession deserves. Chrisad is the world's largest and most successful practice marketing agency. Chrisad focuses on bringing dentists new patients, referrals, improved treatment acceptance, increased patient retention, and increase production.

5 FIVE LAKES
PROFESSIONAL SERVICES



Join Paul Saueressig from Five Lakes Professional Services and learn how to objectively analyze the six most influential factors related to insurance participation. Learn how to use this data to optimize PPO participation, design multiple strategies to maximize insurance reimbursement, and help your practice learn if they are in the right PPO networks. This will provide you with a solid plan to grow your PPO insurance portfolio profitably.

HOW TO REGISTER:

CALL: (440)-527-0286

EMAIL: Nicole.Kirch@fivelakespro.com

CE
SEMINARS

Since 2010, Five Lakes Professional Services has helped dental practices develop, manage and execute an insurance participation strategy to attract and retain patients. Our comprehensive approach is based on collecting and analyzing data to help providers make informed objective decisions.